

Free From/Functional Food Expo 2017 - We've Grown!

Products, trends and insight - there's more than ever before

Free From Food/Functional Food Expo returns to Barcelona, Spain, for 2017 - opening the doors on a stunning marketplace of free from products and ingredients from around the globe, all under one roof.

Free From/Functional Food Expo is Europe's annual trade-only event on free from, and functional food and ingredients - driven by the explosion in the health, free from and functional category.

More than 3,000 buyers and professionals from retail, food service and the major multiples are expected to attend. They will be able to source the latest products from more than 250 exhibitors; as well as the latest trends and innovations offered by an extensive conference programme - with more than 50 specialist key speakers scheduled over two full days.

Free From/Functional Food Expo - 5th Jubilee Edition Barcelona: June 8 - 9, 2017

Global interest

The number of suppliers and manufacturers showcasing their products at the Free From/Functional Food Expo and in the co-joined Ingredients zone, continues to grow year on year. The diverse and unique range of free from products and ingredients includes those which are lactose free, dairy free, sugar free, vegan, kosher, and much more.



Free From/Functional Food Expo - a hive of opportunity

The trend for gluten free continues to dominate, with more producers than ever before offering food, drinks and ingredients which are free of gluten, certified by the national bodies managed by AOECs, the Association of European Coeliac Societies.

Meet the exhibitors

Producers and suppliers this year come from around the world, including the UK, Italy, Spain, Germany, Hungary, Israel, France, The Netherlands and Belgium - with new exhibitors drawn from Canada and the USA. They include:

- **Nakd** - Wheat, dairy and gluten free, cereal bars and snacks from the UK - **Stand D16**
- **Rude Health** - Lactose free, milk alternatives from the UK - **Stand F13**
- **Mrs Crimble's** - Gluten free, wheat free baked goods from the UK - **Stand C26**
- **Daura Damm** - Gluten free beer from Spain - **Stand B28**
- **Delicious Alchemy** - Gluten free flour, oats and bread mixes from the UK - **Stand D12**
- **King Soba** - Gluten free noodles from UK-based Fabulous Foods - **Stand D09**
- **Glanbia Nutritionals** - Global nutrition company from Ireland - **Stand C18**
- **Dr Goerg** - Premium gluten and lactose free coconut products from Germany - **Stand C17**
- **Peaks** - Free From baking products from the Netherlands - **Stand E26**
- **Hempco** - Hemp based foods, snacks and oil from Canada - **Stand B24**

There are also dedicated Finland, Ireland and Portugal Pavilions; and a new addition for 2017 - a Korean Pavilion, showing that the demand for free from is touching all corners of the globe. The Korean Pavilion, organised by the Trade Expo in Seoul, will feature exhibitors showcasing their free from products based on rice.

New for 2017

Veganism, lactose free and functional foods are in demand - as consumers choosing a healthier lifestyle make the switch to plant-based food and drink products, and those with extra health benefits. More people than ever before are going vegan in combination with protein, and this year the Vegan Society is the event partner, reflecting this trend. Functional foods - vitamins, probiotics, nutritional and food supplements, protein and sports nutrition - will also be featured, as part of the specialist Functional Food Expo zone.

What's on

Free From/Functional Food Expo is this year sponsored by Proceli, the creators of gluten free products and ingredients. More than a trade show - Free From/Functional Food Expo is the ultimate free from experience. Suppliers and buyers can swap information, share experiences, make new contacts and build international relationships - as well as keep up to date on the latest products, ingredients and trends that shape this fast growing sector.



Meet new buyers and suppliers

There will be a full conference programme in two dedicated theatres during the two day event. Experts will reveal all the latest insight into the market - and what the future holds. This year there will be even more to debate - with topics covering functional food and veganism. Last year, the show welcomed Hamish Renton from Renton Associates; David Jago from Mintel; and David Hedin from Euromonitor International, among the speakers.

New buyer programme

For 2017, show organiser Expo Business Communications, has introduced a new dedicated free from Buyer Programme. Key pre-selected buyers will be invited to the show, from major supermarkets across Europe.

Ronald Holman, Exhibition Director, said: *"The free from and functional markets continue to make huge strides right across Europe and beyond - and this growth shows no sign of slowing down, which is great news for producers and suppliers. This is an exciting year to be part of this growing and much-needed trade show. It is already bigger than last year - and with so much more on offer with our new country and specialist pavilions - and the conference schedule, there is simply no better time to exhibit or visit."*

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Editor's Notes

Free From/Functional Food Expo 2017 takes place on June 8th and June 9th at Hall 1, Fira Barcelona, Gran Via, Barcelona, Spain. The exhibition opens each day at 10am and closes at 5pm.

For all the latest updates on what's happening visit www.freefromfoodexpo.com or on Twitter @FreeFromFood17.

For further press information and images, please

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June 8th and 9th 2017

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Website: www.freefromfoodexpo.com and

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Twitter: @FreeFromFood17